

Product Designer

**Yuhan Jin**

yuhanjin.work@gmail.com

(626)-630-9556

www.yuhanjin.com

## Education

### ArtCenter College of Design

2021.06 – Present

Product Design | Bachelor of Science

### University of California, Davis

2019.09 – 2020.06

Undecided major

transferred to ArtCenter College of Design

## Experiences

### NIO Inc.

2022.03 – 06 Design Intern

Spearheaded the design and creation of daily promotional posters, utilizing Adobe Creative Suite to enhance brand visibility and market new electric vehicle models, resulting in a 15% increase in social media engagement. Led the recruitment process for new design department hires, including screening resumes, conducting initial interviews, and coordinating with senior HR managers to finalize selections. Provided critical support to the design team by producing supplemental hand drawings and sketches, contributing to the preliminary stages of vehicle design and enhancing the overall creative output.

### Tiffany & Co.

2024.06 – 07 Management Intern

Participated in Tiffany & Co. China perfume market research, collected and organized relevant information, worked closely with project planning and cultural creativity team, researched and analyzed new and innovative art trends. I contributed to the development of the company's art program by improving the operational efficiency of the program, driving artistic innovation, enhancing visual impact and expanding brand influence.

## Recognition

### Student Gallery

STE-A Therapeutic Instrument Designed for Children with Down Syndrome 2022

### Honor

American Good Design-Patagonia Communicate Set 2024

## Skills

### Design

Prototyping, sketching and rendering, Storytelling, product research, concept development.

### Digital

Photoshop, Illustrator, InDesign, Figma, Rhinoceros 3D, Solidworks, Keyshot, Keynot, Unreal Engine.

### Analog Tools

3D Printing, Laser cutting, CNC, Shop Tools.

## Languages

English (fluent), Mandarin (native)

Korean(learning)